

FRIDAY, JANUARY 11, 2013

LIVING • LEARNING • LEADING

UNIVERSITY LIFE

PROFESSIONAL SYMPOSIUM

INNOVATIVE PRACTICES,
CURRENT TRENDS,
AND FUTURE DIRECTIONS



University Life

LIVING • LEARNING • LEADING

INNOVATIVE PRACTICES, CURRENT TRENDS, AND FUTURE DIRECTIONS

The January 2013 University Life Professional Symposium will provide the opportunity for participants to expand knowledge, understand trends and issues, explore innovative practices and methods, gain awareness of national trends and research, engage in meaningful dialogue and consider future action. Throughout the program, opportunities exist to engage in dialogue and activities toward fulfillment of our University Life standards of professional practice: commitment to mission, leadership, interpersonal skills, professionalism/judgment, execution, contribution to professional practice, diversity/multiculturalism, and assessment and research practice.

Learning Outcomes

Through participation in the January 2013 University Life Professional Symposium, participants will:

- Identify current trends in our student populations
- Recognize practices for implementation to meet anticipated challenges
- Identify opportunities to engage and collaborate with departments and colleagues
- Recognize the importance of professional development and personal enrichment and renewal

2013 Symposium Planning Team

- Katherine Aghamiri
- Alissa Karton
- Rose Pascarell
- Ashley Sieman
- Lisa Snyder
- Amy Snyder



#ulsymposium
@MasonULife

Conference Evaluation and Assessment

Please be sure to check your email for a link to StudentVoice to complete your online evaluation and assessment for the 2013 University Life Professional Symposium.
We appreciate your comments and feedback.

SCHEDULE AT A GLANCE

9:00am-9:30am

Check-in and Breakfast

Location: Johnson Center, Dewberry Lobby

9:30am-9:50am

Welcome and Symposium Overview

Rose Pascarell, Vice President for University Life

Location: Johnson Center, Dewberry Hall

10:00am-11:15am

Educational Session #1

Locations: Johnson Center 3rd Floor Assembly Rooms A-G, George's and the Gold Room

**See pages 5-10 for individual educational session descriptions*

11:30am-12:45pm

Lunch and Keynote

Michelle Marks, Vice Provost for Academic Affairs

Brian Sponsler, NASPA Vice President for Research and Policy

Location: Johnson Center, Dewberry Hall

1:00pm-2:15pm

Educational Session #2

Locations: Johnson Center 3rd Floor Assembly Rooms A-G, George's and the Gold Room

**See pages 5-10 for individual educational session descriptions*

2:30pm-3:45pm

Educational Session #3

Locations: Johnson Center 3rd Floor Assembly Rooms A-G, George's and the Gold Room

**See pages 5-10 for individual educational session descriptions*

4:00pm-5:00pm

Closing Remarks and Refreshments

Location: Johnson Center, Dewberry Hall

Educational Session Participation Information

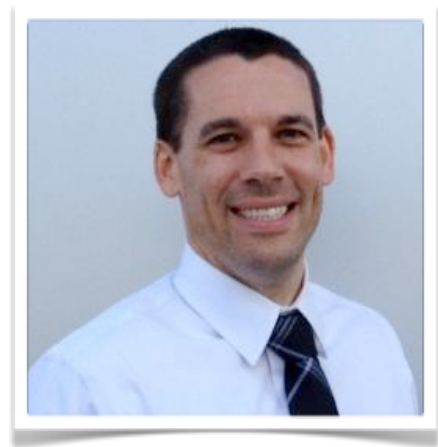
Educational sessions will have managed participation numbers in order to allow for all presentation topics to engage a well-attended, representative group. Educational sessions will have participation limits; please choose at least three presentations of interest during each session in the event your first choice is at capacity.

KEYNOTE SPEAKER INFORMATION

Brian A. Sponsler, Ph.D. is Vice President for Research and Policy at NASPA-Student Affairs Administrators in Higher Education, where he leads and coordinates the Association's research and policy efforts in support of enhancing effective student affairs practice and supporting student success.

His personal research agenda focuses on the adoption and diffusion dynamics surrounding state higher education policy, undocumented student tuition policy issues, the impact of geography and higher education governance arrangements on student access, and postsecondary correctional education.

Brian is a member of the Association for the Study of Higher Education (ASHE) Council on Public Policy in Higher Education (CPPHE) executive committee and is a past ASHE Equity Institute Fellow. Prior to joining NASPA he served as Associate Director for Research at the Institute for Higher Education Policy (IHEP), and has held several positions on campuses in academic advising, athletic administration, and coaching.



Brian earned his bachelor's degree in public administration at the University of Puget Sound, a master's degree in student development administration from Seattle University, and a doctorate in higher education from The George Washington University.

FACILITATING SUCCESS: STUDENT AFFAIRS PROFESSIONALS AND THE 'STUDENT SUCCESS' AGENDA

At a level unmatched in our history, institutional leaders, policymakers, educators, parents, students, and the media are discussing the necessity of increasing 'student success' in postsecondary education. But what is the student success agenda and how does the profession of student affairs fit into dialogues about success? Brian Sponsler, Vice President for Research and Policy at NASPA - Student Affairs Administrators in Higher Education, will offer some thoughts on how student affairs is a critical component of ensuring and expanding success for today's and tomorrow's college student.

Understanding and Managing Student Mental Health and Wellbeing: Current trends, practices and legal issues

Presenters: Brett Scofield, *Counseling and Psychological Services (CAPS)*; Anchal Khanna, *Counseling and Psychological Services (CAPS)*; Mary Ann Sprouse, *Wellness, Alcohol & Violence Education & Services (WAVES)*; Adrienne Barna, *Counseling and Psychological Services (CAPS)*

Location: Johnson Center, 325 – Meeting Room A

This a mini-series of three workshops. Participants can attend one or more of the three sessions. The first session will provide a profile of students at CAPS and WAVES. The second session will highlight the student of concern process, emphasizing implications for Title II regulations. The third session will explore the issues related to Title IX and investigation of sexual assault cases at Mason.

Part I: (CAPS/WAVES)

This segment will provide a profile of our students (vs. who they were 10-15 years ago) and what this means for counseling centers as well as other university offices like WAVES. This information is drawn from national counseling center studies and data collected by CAPS.

As the Challenges Grow, Building a Community Where ALL Can Participate

Presenter: Ric Chollar, *LGBTQ Resources*

Location: Johnson Center, G19 – Gold Room

Nationally, universities are seeing an increasing proportion of students who are dealing with serious mental health, trauma, disability, and/or conduct problems. We experience this trend in rooms and spaces across campus designed in part to bring students informally together for building community; where students with significant needs and challenges come seeking “a safe space.” The challenge is helping these higher-needs students participate. These students present challenges to many in the rest of the community space with their behavior, communication styles, which can be experienced as confusing, off-putting, inappropriate, disrespectful, and can discourage some other students from coming back to the space. How do we aspire to the ideal notions of “safe,” “welcoming,” “inclusive,” “learning,” and “community”? How do we model and help students shape a culture where everyone can participate as fully as possible?

Twitter Praxis

Presenters: Michael Galvin and Karen Wolf, *Office of Technology Integration*

Location: Johnson Center, 333 – Meeting Room D

You know that Twitter is important, but you’re not quite sure of the best way to use it in student affairs. Come learn both theories around digital engagement in higher education, and concrete steps to take and tools to use so you can reach student where they are. Bring your unit’s social media to the next level!

Using Data to Drive Decisions: How LLCs Are Using Collaborative Relationships to Assess Our Impact

Presenters: Kara Danner, *Living Learning Community Development* and Jamie Moynihan, *Graduate Student*

Location: Johnson Center, 337 – Meeting Room G

This fall LLCs partnered with a graduate student, Jamie Moynihan, from Dr. Zamon's CTH 826 class to analyze the efficacy of adding an English general education requirement to two of our Living Learning Communities. Jamie will share how he set up his study, what we learned and recommended next steps. The need for clear data to justify our programs and services is essential and resources are limited. Therefore, we will address how to develop critical partnerships, like this one. Additionally, other assessment initiatives across the LLCs at Mason and how we are using data to drive our decisions as we move forward will be discussed.

Student Leadership Development: how do students learn and what should they be learning to further develop as leaders?

Presenters: Nick Lennon, LEAD; Julie Owen, New Century College; and Wendy Wagner, Leadership & Community Engagement

Location: Johnson Center, 334 – Meeting Room E

Participants will learn more about HOW students learn to be leaders and WHAT students should learn to further develop as leaders through a discussion of a new leadership development program at Mason called the “SEED Leadership Program”. Staff and faculty members at Mason collaboratively developed the SEED leadership program, which integrates the importance of classroom learning with co-curricular learning. Experiential learning theory and leadership development theory will be discussed as well as how these theories have practical applications for how students learn to be leaders and what we should be teaching students about leadership. The principles of leadership development will be explored and participants will be exposed to some model practices as well as strategies to better incorporate student leadership development into their work.

The Science of Diversity Project – An Experiential and Multidisciplinary Journey

Presenters: Joya Crear, University Life; Jaime Lester, Higher Education Program; Shannon Portillo, Criminology, Law, and Society; M. Liz Andrews, Doctoral Student

Location: Johnson Center, 327 – Meeting Room C

Trends indicate that educators who seek to support learning among diverse college students need to be increasingly intentional and imaginative about instructional practice (Ginsberg & Wlodkowski, 2009). The Science of Diversity Course has created a learning community that is largely driven by the students. More specifically, students describe the course as “student-centered scholarship” with the goal of “promoting evidence-based activism and social justice.” What better way to examine and document the multiple narratives of diversity at Mason? This presentation will discuss the connections between the research literature on post-secondary learning, student engagement and motivation. The presenters will discuss their experience in designing the course and collaborating across 4 different departments. Time will also be allotted for the audience to ask questions, provide feedback, and generate ideas for improving and extending this model.

Tell Your Story, Show Your Value

Presenter: Ann Mills, Raechel Hester, and Saskia Clay-Rooks, University Career Services

Location: Johnson Center, 337 – Meeting Room F

How will your unit demonstrate its value in the new environment higher education finds itself? Working smarter, not harder is the approach University Career Services has taken as we consider the demands of our stakeholders. The research indicates an enhanced level of collaboration among student affairs and academic units will be required. This presentation will describe the structural changes University Career Services has embraced, strategies we are using to reach out to our university partners and information on how we will measure the effectiveness of these collaborations. In addition, we will facilitate a group UL brainstorm session in order to collaborate on ways to enhance student engagement and prepare them for life after college.

Increasing your Virtual Outreach through Webinars

Presenter: Kaitlin Oyler and Rebecca Kurihine, Orientation and Family Programs and Services

Location: Johnson Center, George’s

Are you interested in expanding your virtual outreach beyond social media and e-newsletters? In April 2012 Orientation and Family Programs and Services launched a monthly family webinar series to accomplish just that. This presentation will review a step-by-step process of how we launched the series and will include topics such as why we chose to host webinars, how we selected our software, and what successes and challenges we’ve faced along the way.

Understanding and Managing Student Mental Health and Wellbeing: Current trends, practices and legal issues

Presenters: Brent Ericson, Office of Student Conduct; Adrienne Barna, Counseling and Psychological Services; Juliet Blank-Godlove, University Life; David Drummey, Office of University Counsel

Location: Johnson Center, 325 – Meeting Room A

This a mini series of three workshops. Participants can attend one or more of the three sessions. The first session will provide a profile of students at CAPS and WAVES. The second session will highlight the student of concern process, emphasizing implications for Title II regulations. The third session will explore the issues related to Title IX and investigation of sexual assault cases at Mason.

Part II: (CAPS/OSSCM/Legal Counsel)

This segment will highlight the process of dealing with students of concern, including how relevant offices manage and support distressed students who often raise concerns about their safety and the community's safety. The impact of federal regulations on university options will also be explored.

Importance of a Culture of Appreciation

Presenter: Angie Hattery, Women and Gender Studies

Location: Johnson Center, 327 – Meeting Room C

This program will address current trends in the use of mindfulness practices among higher education staff and faculty. We will illustrate using practices we employ in WGST and speak to the impact on staff, faculty and our students. We will conclude by modeling one practice and leave time for sharing and discussion.

Data Driven Decision Making with the EBI

Presenter: Hollie Chessman, Office of Housing and Residence Life

Location: Johnson Center, 333 – Meeting Room D

The ACUHO-I (Association of College and University Housing Officers International) and EBI (Educational Benchmarking Institute) offers a Resident Assessment that gather information from residents regarding their campus life experience. This survey has been used by the Office of Housing and Residence Life to target specific programs, services, and indicators to increase resident satisfaction and learning. In this session, we will review past and current EBI results, and discuss current and future initiatives to make Mason a place students call home. Campus partners will learn how the data from this assessment could further inform their practice.

It Takes a Village: Support Students on the Spectrum

Presenter: Kristina DeSantis, Office of Disability Services

Location: Johnson Center, 334 – Meeting Room E

Students on the Autism Spectrum bring diversity, unique strengths and prospective on campus, along with many complex challenges in navigating the academic and social complexities inherent in the college experience. With an increase in enrollment of students on the Spectrum, faculty and staff need to work collaboratively with other departments and community agencies to establish needed supports and services for success. The ODS staff will provide an overview of Autism characteristics, how to communicate and build rapport, and identify ways in which we can all work together to facilitate a successful transition and experience at Mason.

Educating for Global Competency in the Co-Curriculum

Presenters: Heather Ward, Birgit Debeerst, and Melissa Beard, Office of International Programs and Services

Location: Johnson Center, 336 – Meeting Room F

Through the exceptional diversity of the Mason community, our students have opportunities to develop global competence in their interactions outside the classroom. But what exactly is global competence, and how can it be measured? Presenters will provide an update on national trends in co-curricular programming that support the development of global competency, drawing on Mason's Global Proficiency Certificate (GPC) and other programs as examples. Presenters will also discuss tools for measuring student learning including cognitive, behavioral, and attitudinal changes. Mason's specific strengths provide fertile ground for innovation that advances this field.

The Successful Career Launch – A longitudinal survey of University 400 Students

Presenter: Ralph Lattanzio, University Career Services

Location: Johnson Center, 337 – Meeting Room G

For nine years I have examined five core competencies, three motives, self-control and narcissism in over 240 GMU graduates taking my University 400 course. Those demonstrating certain behaviors are succeeding better than others. This data validates my earlier research – under the direction of David McClelland (Harvard) - while working at Mobil Corporation. The trend is yielding progressively poor results. This was my most narcissistic class, by a full standard deviation greater than 7 years ago. Without intervention, assuming the continuing poor economy, I believe you will see fewer careers launched and massive under utilization of skills.

Practicing Our Values: The Residential Community Development Model

Presenter: Michelle Coleman, Office of Housing and Residence Life

Location: Johnson Center, G19 – Gold Room

In the Fall of 2011, the Office of Housing and Residence Life developed a new initiative designed to build community based on the Social Change Model and identified student needs. This focus on community building is integrated into every aspect of residence life to foster student success and promote student engagement. This innovative practice has shown promising results and has led to enhanced collaborations with the common purpose of supporting our students and developing responsible, respectful and positively contributing community members. In this session, we will discuss the theoretical framework, share examples of how it is implemented and provide insight into opportunities for collaboration.

Methodical Systems of Access and Transition

Presenter: Lewis Forrest, Early Identification Program

Location: Johnson Center, George's

In its 25th year, Early Identification Program (EIP) continues to serve as Mason's college preparatory program, providing access to educational resources, social development, and leadership training to first-generation college-bound students in seven participating counties throughout Northern Virginia. Supporting 600+ K-12 and undergraduate Mason students, EIP's mission is to produce civically engaged students who value learning, serve their communities, and establish meaningful careers. Through review of our holistic methodology of academic support in STEM and core content areas, coupled with leadership development through mentoring, and parental engagement that explores strategies for intensifying student advocacy and family ties, session participants will learn strategies that address maximizing student achievement and creating opportunities for global citizenship.

Understanding and Managing Student Mental Health and Wellbeing: Current trends, practices and legal issues

Presenters: *Mary Ann Sprouse, Wellness, Alcohol & Violence Education & Services (WAVES), and Rory Muhammad, Equity and Diversity Services*

Location: Johnson Center, 325 – Meeting Room A

This is a mini series of three workshops. Participants can attend one or more of the three sessions. The first session will provide a profile of students at CAPS and WAVES. The second session will highlight the student of concern process, emphasizing implications for Title II regulations. The third session will explore the issues related to Title IX and investigation of sexual assault cases at Mason.

Part III: (Equity and Diversity Services/WAVES)

This segment will explore legal issues in managing university situations on individual and system levels. Specific attention will be given to Title IX and investigations around sexual assault cases at Mason.

Learning from The LGBTQ Campus Climate Task Force: Key Recommendations

Presenter: *Ric Chollar, LGBTQ Resources*

Location: Johnson Center, G19 – Gold Room

Charged with researching and making recommendations for improving Mason's campus climate for LGBTQ students, the LGBTQ Campus Climate Task Force Report was completed and submitted to VP Sandy Scherrens and Rose Pascarell in September 2012. The Task Force co-chairs are currently prioritizing over 80 recommendations and this project will soon advance into the implementation phase. We will briefly review the history, context, and findings of the LGBTQ Campus Climate Task Force Report, how data was collected and recommendations developed. We will share some of the key recommendations and facilitate a conversation about possible implementation approach, with specific implications for policies, procedures, practices, facilities, students, faculty and staff and the ways in which implementation will bring about a safer, more welcoming and inclusive campus for people of all genders and sexual orientations.

Contingent Faculty and the Future of Higher Education: What Roles Can University Life Play?

Presenter: *Marisa Allison, Women and Gender Studies*

Location: Johnson Center, 327, - Meeting Room C

This program will address current trends in the use of contingent or adjunct faculty on college campuses and at George Mason in particular. Of special interest to women & gender studies is the fact that women constitute the majority of contingent faculty. The program will identify the challenges that the over use of contingent faculty creates for student learning and identify the opportunities that collaborations with university life can create for improving the work lives of contingent faculty and the students they teach.

Data Visualization and Infographics: Using Data to Tell Your Story

Presenter: *Ashley Sieman, University Life Assessment, Research and Retention*

Location: Johnson Center, 333 – Meeting Room D

Are you ready to bring your data to life and use it to tell your story in an interesting and accessible way? At Mason we collect a wealth of information about our students. However, we often have difficulty understanding and communicating what we know about our students and the impact of our work. Data visualizations can help us make sense of the information we have collected and make it accessible to a variety of audiences. This session will introduce participants to data visualization and infographic tools and techniques. These tools and techniques are designed to help participants make meaning of and communicate complex information and ideas in a simple and visually appealing way.

MASONDreamers

Presenter: Jennifer Crewalk, Office of Diversity, Inclusion and Multicultural Education

Location: Johnson Center, 334 – Meeting Room E

MASONDreamers! Join us to learn what innovative Mason students, faculty and staff can do to support undocumented students here at Mason and why your unit will be compelled to get involved.

Civility Starts with You

Presenters: Dolores Gomez-Moran, University Ombudsman and Nick Lennon, LEAD

Location: Johnson Center, 336 – Meeting Room F

What is civility? Why is it important? How are civility and ethics related? What are some model practices for incorporating civility into our work? How can you incorporate civility education and development into your work? This session will address what we know about civility and how it can help our work at Mason, our communities and society as a whole.

Housing Selection

Presenter: Brian Davis, Office of Housing and Residence Life

Location: Johnson Center, 337 – Meeting Room G

With the rapid growth of George Mason University and the recent trends regarding the affordability of college we invite you for a discussion about how the Office of Housing and Residence Life is improving the on campus student residential experience. We will discuss the successful changes that were made to the Housing Selection process last year and provide important information regarding this years Housing Selection process and the impact of increased demand for campus housing. If you work with students, this session will provide you the information your student population will expect you to know!

The Preamble: Writing a New Beginning Through Extended Orientation

Presenter: Katie Murray, Orientation and Family Programs and Services

Location: Johnson Center Georges

The Preamble, a re-envisioning of move-in and Welcome Week, was created to support first-year students from the moment they arrive on-campus. The offices of Student Involvement, Housing and Residence Life, Off-Campus Student Programs, and Orientation and Family Programs collaborated to develop a more ceremonial opening to the semester and intentionally addressing their rights and responsibilities as a Mason Patriot.

UNIVERSITY LIFE CELEBRATES ACHIEVEMENTS

University Life 2012 Outstanding Service Award Recipients

Carol Filak, Student Health Services
Jumana Kamal, Diversity, Inclusion, and Multicultural Education
Ashley Sieman, University Life
Seema Varma, Housing and Residence Life
Mary Ann Sprouse, Wellness, Alcohol, and Violence Education and Services

University Life 2012 Positive Impact Award Recipients

Lisa Snyder, LEAD
Lewis Forrest, Early Identification Program
Lauren Mauriello, Housing and Residence Life
Michael Galvin, Technology Integration
Dr. Olympia Dallas, Student Health Services
Tammi Violetta, Student Health Services
Carrie Klein, University Life
Khorey Baker, Housing and Residence Life
Christine Cruzvergara, University Career Services

UNIVERSITY LIFE PROFESSIONAL DEVELOPMENT OPPORTUNITIES

The UL Professional Staff Development program serves to design, implement, and evaluate intentional and meaningful professional development and personal enrichment opportunities aimed to meet the needs of the division at large. Congruence among UL core values, administrative faculty standards of professional practice, and classified staff universal performance expectations is foundational to programs.

Please join us for one of the upcoming professional development opportunities. There is a growing menu of events as well as online resources to consider; we hope you will join us at an upcoming program.

***More information can be found online at our newly launched website:
ulprofdev.gmu.edu.***

UNIVERSITY LIFE PROFESSIONAL DEVELOPMENT COMMITTEES

Please consider sharing your time and talents serving on one of the University Life professional development committees. For more information contact Amy Snyder, asnyder@gmu.edu.

Annual Retreat Planning
Awards and Recognition
Community Building and Service
Leadership Training Modules
New to University Life Orientation
Summer Day of Service
Training and Development



University Life - Living Our Values

- Foster Student Success
- Live and Act with Integrity
- Embrace Our Differences
- Catch the Mason Spirit
- Show You Care
- Dream Big
- Celebrate Achievements
- Pursue Lifelong Learning
- Lead By Example

