Tell Your Story, Show Your Value

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Discuss current challenges in students affairs*

Discuss the implications of these challenges

Describe UCS re-structuring

Describe what/how we will measure UCS effectiveness



What do you believe are some of the challenges affecting Student Affairs today?







Demand for Higher Ed

Gaps in Educational Attainment and Achievement

They say this thing is gonna close.







Economic Fluctuations



Student success

	Government Week October 29, 2012—November 2, 2012	
Government Internship Panel & Pathways Program	Focus on Federal Resumes	Day in the Life of a Federal Contractor
When: Monday, October 29, Time: 5:00pm - 6:00pm Location: JC-Assembly room D Please join us for a panel discussion by fellow Mason peers about their internship experiences with the federal government. We'll also be going over the process of applying for internship positions within the new Pathways program.	When: Tuesday, October 30 Time: 11:30am-1:30pm Location:SUB1, Room 3400 Learn how to write and have a government recruiter provide feedback on your federal resume.	When: Tuesday, October 30 Time: 5:30-6:45 p.m. Location: JC Room A Gain insider tips on what is takes to become a successful federal contractor from panelists who have worked at Lockheed Martin, Accenture, Booz Allen Hamilton, the SI organization, and BAE systems.
International Careers in Government	Science Government Career Panel	
When: Wednesday, October 31 Time: 4:30pm - 5:30pm Location: JC, Room D	When: Thursday, November 1 Time: 5:00pm - 6:30pm Location: Mason Hall D023	
ear about various paths within government agencies such as Commerce, SDA, Secret Service, Peace Corps and USAID that address global topics or involve travel abroad. Treats provided!	Panelists will share their own career stories and give advice on how to pursue a science career in the government.	

Student Engagement



Career Services Liaisons

Decision Making Based on Data



Measuring effectiveness and efficiency

Campus Borders



Distance education; use of technology

Re-defining Roles and Structures



UCS Reorganization

UCS Response to Challenges





Stakeholder Feedback



Developed New Structure



Gained Buy In



Developed Strategic Plan



University Life Tracking

"Students will be able to identify and effectively articulate their skills, experiences and strengths related to their career."





Questions to consider

- What do you hope students have gained as a result of engaging with your office? What story do you hope they are telling about their experience?
- How can you collaborate with UL partners to demonstrate the value your office brings to student learning?
- How can your office partner with Career Services to help students attain success at graduation?

We Need YOU!

- Share your career events with us
- Refer students and employers to our office
- Introduce us to your student leaders
- Promote our events
- Connect with your liaison
- Partner on a presentation
- Post open positions in HireMason
- Connect your liaison



Resources

- <u>cant-find-a-job-move-overseas/2012/11/23</u>
- http://nyti.ms/11s3Fq2
- <u>http://chronicle.com/article/Change-Takes-Root</u>
- <u>http://chronicle.com/article/Providers-of-Free-MOOCs</u>
- http://www.youtube.com/watch?v=exx4uCC0eJY
- <u>http://www.naspa.org/consolidation/TF_final_narr.pdf</u>

* Challenges taken from joint ACPA/NASPA task force report on the Future of Student Affairs, Feb 2010.